

## **Inclusions, Terms and Conditions**

### The Total Solution

1. This Option is by consultation only. Project costs and budget outlines to be discussed at time of consultation.

### The Premium Web - \$5500.00 inc gst

#### *Inclusions*

- Custom designed site
- Intro Animation
- Up to 7 pages covering the necessary areas of your business
- Animated buttons, Flash animation & custom sound
- E-Newsletter Registration form
- Electronic Newsletters customised for your client base\*
- Online Enquiry Form
- Setup of client modification areas and training (including licenced software).
- Link to Online Accommodation Booking system
- Standalone Animated Banner
- Custom Email Signature
- Search site maximization with meta tags & keywords
- Extended Onsite photography up to 4 hours
- Thirty Personalised email addresses
- Domain name registration
- 1st year Web Hosting
- Web site performance statistics
- Extended Search engine submission
- Onsite Training

#### *Terms and Conditions*

1. Web Design is based on a three month turnaround.
2. Hankin Media requires a 50% deposit at time of order, with the balance due in 2 installments. The first payment (25%) is at the 2 month mark (60 days after the order is received) and balance (25%) due on delivery of site at the end of the 3rd month (90 days). Any failure on Hankin Media's behalf to deliver the site within the three month period will mean a 1% refund per day, every day after the set delivery date. (Up to a maximum of 10%). If failure to deliver is due to the client's slow response or inability to approve site options on time, this refund option will not apply.
3. Extra pages can be added for an additional \$375.00 per page.
4. Electronic Newsletters will be sent from Hankin Media for the client 6 times a year, for the first 12 months only. Extending the Newsletter past the initial 12 month period will incur additional fees.
5. Training for client modification to be done after delivery of final site at a mutually agreeable time. Training duration of max. 6 hours.
6. Domain name registration is for 2 years, (single domain name only) client choice of available domain name.
7. 1 Year web hosting to be provided by WebCentral. Web Hosting can be relocated after the first year or can be continued with WebCentral for an additional fee of \$420.00 per year. (recommended)

## The Enhanced Web - \$4050.00

### *Inclusions*

- Custom designed site
- Up to 5 pages covering the necessary areas of your business
- Animated buttons and Flash animation
- E-Newsletter Registration form
- Link to Online Accommodation Booking system
- Search site maximization with meta tags & keywords
- Extended Onsite photography
- Fifteen Personalised email addresses
- Domain name registration
- 1st year Web Hosting
- Web site performance statistics
- Search engine submission
- Telephone and Remote support

### *Terms and Conditions*

1. Web Design is based on a three month turnaround.
2. Hankin Media requires a 50% deposit at time of order, with the balance due in 2 installments. The first payment (25%) is at the 2 month mark (60 days after the order is received) and balance (25%) due on delivery of site at the end of the 3rd month (90 days). Any failure on Hankin Media's behalf to deliver the site within the three month period will mean a 1% refund per day, every day after the set delivery date. (Up to a maximum of 10%). If failure to deliver is due to the client's slow response or inability to approve site options on time, this refund option will not apply.
3. Extra pages can be added for an additional \$350.00 per page.
4. Onsite Photography is for a maximum of 2.5 hours.
5. Domain name registration is for 2 years, (single domain name only) client choice of available domain name.
6. 1 Year web hosting to be provided by WebCentral. Web Hosting can be relocated after the first year or can be continued with WebCentral for an additional fee of \$420.00 per year. (recommended)
7. Telephone and Remote support is between the hours of 8:30am to 6:00pm Monday to Friday. (Emergency support is available for down websites only)

## The Essential Web - \$3150.00

### *Inclusions*

- Custom designed site
- Up to 4 pages covering the necessary areas of your business
- Animated buttons and limited site enhancement with animation
- Link to Online Accommodation Booking system
- Onsite photography
- Ten Personalised email addresses
- Domain name registration
- 1st year Web Hosting
- Web site performance statistics
- Search engine submission
- Telephone and remote support

### *Terms and Conditions*

1. Web Design is based on a three month turnaround.
2. Hankin Media requires a 50% deposit at time of order, with the balance due in 2 installments. The first payment (25%) is at the 2 month mark (60 days after the order is received) and balance (25%) due on

delivery of site at the end of the 3rd month (90 days). Any failure on Hankin Media's behalf to deliver the site within the three month period will mean a 1% refund per day, every day after the set delivery date. (Up to a maximum of 10%). If failure to deliver is due to the client's slow response or inability to approve site options on time, this refund option will not apply.

3. Extra pages can be added for an additional \$300.00 per page.

4. Animation does not include Flash.

5. Onsite Photography is for a maximum of 1.5 hours.

6. Domain name registration is for 2 years, (single domain name only) client choice of available domain name.

7. 1 Year web hosting to be provided by WebCentral. Web Hosting can be relocated after the first year or can be continued with WebCentral for an additional fee of \$420.00 per year. (recommended)

8. Telephone and Remote support is between the hours of 8:30am to 6:00pm Monday to Friday. (Emergency support is available for down websites only)

## Stationery

Premium Pack - \$1936.00

Enhanced Pack - \$1476.00

The Essentials - \$877.00

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1. All artwork design using current company logo is included in all Stationery Packs. Any new artwork, logo design or branding please see our Total Solutions option.

2. All letterhead, with compliments and notepads are printed on high quality 100gsm bond white stock.

2. Full Colour brochures, Stickers, Fridge Magnets, Customised room tags, etc can all be arranged on a POA basis.

3. Hankin Media requires all stationery to be paid on delivery. No credit accounts unless previously arranged.

4. Turnaround for all stationery is approx. 4 weeks.

## Uniforms

Currently POA.